

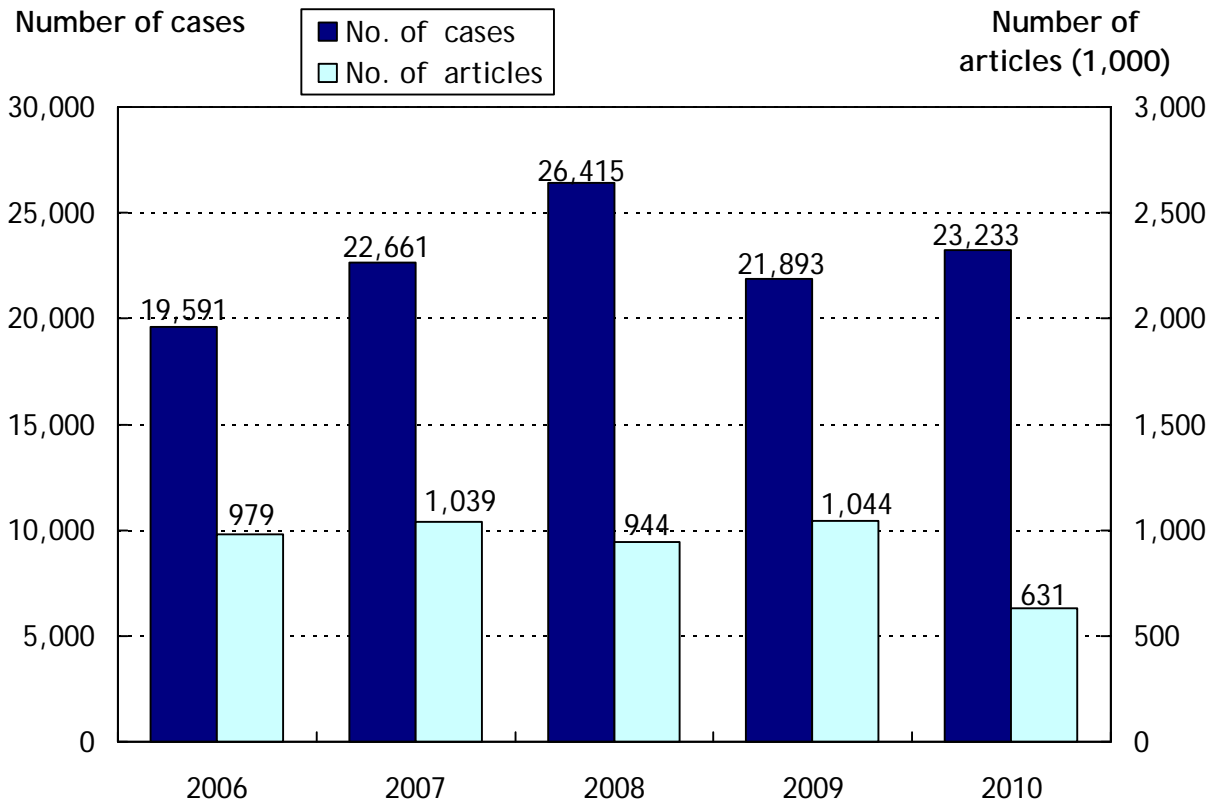


# 2010 Seizure Statistics of IPR Border Enforcement Japan Customs





**Import 1 The Number of Import Seizures**



**Import 2 Import Seizures by Means of transport 2010**

|               | Cases (share)  | Articles (share) |
|---------------|----------------|------------------|
| General Cargo | 952 (4.1%)     | 369,761 (58.6%)  |
| Postal Item   | 22,281 (95.9%) | 260,927 (41.4%)  |



### Import 3 The Number of Import Seizures by Type of Right

|   |          | 2006    | 2007      | 2008    | 2009      | 2010    | share |
|---|----------|---------|-----------|---------|-----------|---------|-------|
| Patent                                  | Cases    | 26      | 15        | 27      | 15        | 9       | 0.0%  |
|   | Articles | 67,211  | 20,787    | 69,472  | 27,314    | 4,258   | 0.7%  |
| Utility Model                           | Cases    | 1       | 0         | 0       | 0         | 0       | -     |
|   | Articles | 4,896   | 0         | 0       | 0         | 0       | -     |
| Design                                  | Cases    | 54      | 54        | 80      | 88        | 56      | 0.2%  |
|   | Articles | 58,977  | 90,040    | 91,472  | 81,270    | 49,266  | 7.8%  |
| Trademark                               | Cases    | 19,363  | 22,447    | 26,140  | 21,415    | 22,994  | 98.5% |
|   | Articles | 784,591 | 877,895   | 685,529 | 768,534   | 519,274 | 82.3% |
| Copyright                               | Cases    | 198     | 214       | 226     | 423       | 273     | 1.2%  |
|   | Articles | 63,540  | 50,636    | 97,487  | 166,721   | 57,865  | 9.2%  |
| Related right<br>(Neighboring right)    | Cases    | 1       | 0         | 1       | 0         | 0       | -     |
|   | Articles | 9       | 0         | 2       | 0         | 0       | -     |
| Plant breeder's<br>right                | Cases    | 0       | 0         | 0       | 0         | 0       | -     |
|   | Articles | 0       | 0         | 0       | 0         | 0       | -     |
| Unfair<br>Competition<br>Prevention Law | Cases    | 0       | 0         | 4       | 19        | 1       | 0.0%  |
|   | Articles | 0       | 0         | 79      | 183       | 25      | 0.0%  |
| Total                                   | Cases    | 19,591  | 22,661    | 26,415  | 21,893    | 23,233  | 100%  |
|   | Articles | 979,224 | 1,039,358 | 944,041 | 1,044,022 | 630,688 | 100%  |

The Number of "Cases" can contain multiple rights.





**Import 4 The Number of Import Seizures by Type of Commodity (cases)**

|                                | 2006          | 2007          | 2008          | 2009          | 2010          | share       |
|--------------------------------|---------------|---------------|---------------|---------------|---------------|-------------|
| Bags                           | 15,327        | 16,959        | 19,793        | 15,288        | 15,681        | 54.1%       |
| Apparel                        | 2,160         | 2,656         | 2,178         | 2,409         | 2,576         | 8.9%        |
| Key cases                      | 3,268         | 2,476         | 2,853         | 2,309         | 2,125         | 7.3%        |
| Footwear                       | 928           | 1,151         | 1,071         | 1,120         | 1,818         | 6.3%        |
| Watches                        | 1,462         | 1,699         | 2,477         | 1,858         | 1,724         | 5.9%        |
| Belts                          | 704           | 883           | 1,097         | 1,294         | 1,204         | 4.2%        |
| Pharmaceuticals                | 11            | 102           | 501           | 669           | 520           | 1.8%        |
| Mobile-Phones and accessories  | 513           | 289           | 471           | 454           | 482           | 1.7%        |
| Accessories                    | 393           | 379           | 337           | 334           | 459           | 1.6%        |
| Eyewear and accessories        | 130           | 148           | 224           | 352           | 450           | 1.6%        |
| Electric appliances            | 5             | 4             | 1             | 61            | 438           | 1.5%        |
| Stationery                     | 400           | 320           | 381           | 262           | 214           | 0.7%        |
| Computer accessories           | 27            | 25            | 74            | 96            | 205           | 0.7%        |
| Headgear                       | 178           | 157           | 138           | 180           | 201           | 0.7%        |
| Textiles                       | 126           | 92            | 87            | 100           | 118           | 0.4%        |
| Others                         | 1,411         | 1,104         | 982           | 940           | 787           | 2.7%        |
| Tobacco and smoking implements | (507)         | (285)         | (307)         | (171)         | (98)          | (0.4%)      |
| <b>Total</b>                   | <b>19,591</b> | <b>22,661</b> | <b>26,415</b> | <b>21,893</b> | <b>23,233</b> | <b>100%</b> |

The Number of "Cases" can contain multiple commodities.

**Import 5 The Number of Import Seizures by Type of Commodity (articles)**

|                                | 2006           | 2007             | 2008           | 2009             | 2010           | share       |
|--------------------------------|----------------|------------------|----------------|------------------|----------------|-------------|
| Footwear                       | 23,451         | 48,325           | 51,504         | 25,908           | 165,943        | 26.3%       |
| Accessories                    | 46,887         | 36,510           | 25,636         | 79,668           | 84,216         | 13.4%       |
| Accessories of apparel         | 77,441         | 102,358          | 132,810        | 64,878           | 47,874         | 7.6%        |
| Bags                           | 283,201        | 259,377          | 140,560        | 71,947           | 46,415         | 7.4%        |
| Apparel                        | 171,681        | 80,915           | 81,288         | 112,193          | 44,825         | 7.1%        |
| Pharmaceuticals                | 4,213          | 96,591           | 94,684         | 84,672           | 40,285         | 6.4%        |
| Headgear                       | 46,140         | 22,892           | 15,718         | 23,202           | 37,163         | 5.9%        |
| Houseware                      | -              | -                | -              | 28,387           | 21,773         | 3.5%        |
| Computer accessories           | 52,083         | 4,797            | 40,780         | 14,369           | 17,680         | 2.8%        |
| Mobile-Phones and accessories  | 28,653         | 20,939           | 26,730         | 14,729           | 10,838         | 1.7%        |
| Electronic appliances          | 86             | 192              | 10             | 6,209            | 9,980          | 1.6%        |
| Key cases                      | 49,418         | 36,431           | 35,696         | 8,164            | 8,675          | 1.4%        |
| Accessories of bags            | 17,506         | 25,639           | 8,977          | 2,869            | 7,448          | 1.2%        |
| CDs, DVDs                      | 2,254          | 1,468            | 34,624         | 67,361           | 7,406          | 1.2%        |
| Toys                           | 21,634         | 77,131           | 15,793         | 9,913            | 5,870          | 0.9%        |
| Others                         | 154,576        | 225,793          | 239,231        | 429,553          | 74,297         | 11.8%       |
| Tobacco and smoking implements | (7,643)        | (3,619)          | (98,611)       | (259,546)        | (321)          | (0.1%)      |
| <b>Total</b>                   | <b>979,224</b> | <b>1,039,358</b> | <b>944,041</b> | <b>1,044,022</b> | <b>630,688</b> | <b>100%</b> |

**Import 6 The Number of Import Seizures by Source Country (cases)**

|                              | 2006   | 2007   | 2008   | 2009   | 2010   | share |
|------------------------------|--------|--------|--------|--------|--------|-------|
| People's Republic of China   | 9,440  | 16,116 | 21,529 | 18,893 | 20,996 | 90.4% |
| Republic of Korea            | 8,720  | 4,527  | 3,287  | 1,480  | 574    | 2.5%  |
| Hong Kong, China             | 424    | 735    | 660    | 458    | 558    | 2.4%  |
| Republic of the Philippines  | 445    | 472    | 308    | 403    | 488    | 2.1%  |
| Thailand                     | 343    | 572    | 356    | 392    | 313    | 1.3%  |
| Chinese Taipei               | 20     | 28     | 31     | 35     | 68     | 0.3%  |
| The United States of America | 52     | 37     | 62     | 75     | 55     | 0.2%  |
| Vietnam                      | 44     | 51     | 32     | 22     | 36     | 0.2%  |
| Turkey                       | 35     | 4      | 10     | 2      | 24     | 0.1%  |
| Indonesia                    | 10     | 22     | 16     | 16     | 19     | 0.1%  |
| Others                       | 58     | 97     | 124    | 117    | 102    | 0.4%  |
| Total                        | 19,591 | 22,661 | 26,415 | 21,893 | 23,233 | 100%  |


**Import 7 The Number of Import Seizures by Source Country (articles)**

|                              | 2006           | 2007             | 2008           | 2009             | 2010           | share       |
|------------------------------|----------------|------------------|----------------|------------------|----------------|-------------|
| People's Republic of China   | 452,216        | 694,299          | 699,533        | 847,650          | 515,573        | 81.7%       |
| Hong Kong, China             | 68,727         | 107,950          | 37,836         | 38,711           | 38,724         | 6.1%        |
| Republic of Korea            | 384,173        | 165,180          | 109,490        | 76,859           | 30,360         | 4.8%        |
| Thailand                     | 27,798         | 20,527           | 21,332         | 6,104            | 16,108         | 2.6%        |
| The United States of America | 2,987          | 476              | 2,038          | 4,520            | 7,488          | 1.2%        |
| Singapore                    | 572            | 2,733            | 260            | 850              | 7,168          | 1.1%        |
| Republic of the Philippines  | 33,187         | 24,531           | 22,177         | 59,840           | 4,980          | 0.8%        |
| Chinese Taipei               | 587            | 1,506            | 37,136         | 4,817            | 3,096          | 0.5%        |
| Macau, China                 | 2              | 7                | 1,433          | 1,257            | 2,625          | 0.4%        |
| Malaysia                     | 67             | 58               | 342            | 340              | 2,120          | 0.3%        |
| Others                       | 8,908          | 22,091           | 12,464         | 3,074            | 2,446          | 0.4%        |
| <b>Total</b>                 | <b>979,224</b> | <b>1,039,358</b> | <b>944,041</b> | <b>1,044,022</b> | <b>630,688</b> | <b>100%</b> |

**Import 8      The Number of Valid Application for Import Seizures**

|                                   |     |
|-----------------------------------|-----|
| Patent                            | 16  |
| Utility Model                     | 0   |
| Design                            | 66  |
| Trademark                         | 180 |
| Copyright                         | 65  |
| Related right (Neighboring right) | 303 |
| Plant breeder's right             | 1   |
| Unfair competition prevention law | 6   |
| Total                             | 636 |

(as of Dec. 31<sup>st</sup>, 2010)




**Import 9 Estimated Value of Import Seizures by Source Country 2010**

|                             | Billion yen | share |
|-----------------------------|-------------|-------|
| People's Republic of China  | 8.1         | 76.8% |
| Republic of Korea           | 0.9         | 8.1%  |
| Hong Kong, China            | 0.8         | 7.4%  |
| Republic of the Philippines | 0.4         | 3.9%  |
| Thailand                    | 0.2         | 2.0%  |
| Others                      | 0.2         | 1.7%  |
| Total                       | 10.5        | 100%  |

**Import 10 Estimated Value of Import Seizures by Commodity 2010**

|             | Billion yen | share |
|-------------|-------------|-------|
| Bags        | 4.2         | 40.3% |
| Watches     | 2.9         | 27.5% |
| Apparel     | 1.4         | 13.7% |
| Footware    | 0.6         | 6.2%  |
| Accessories | 0.2         | 2.0%  |
| Others      | 1.1         | 10.3% |
| Total       | 10.5        | 100%  |

**Export 1 The Number of Export Seizures by Destination**

|                                       | Cases (articles) |           |       |            |
|---------------------------------------|------------------|-----------|-------|------------|
|                                       | 2007             | 2008      | 2009  | 2010       |
| Hong Kong, China                      | 0                | 1 (8)     | 0     | 6 (14)     |
| Vietnam                               | 0                | 0         | 0     | 1 (4,000)  |
| Peoples' Republic of China            | 0                | 3 (5,683) | 0     | 1 (676)    |
| Singapore                             | 0                | 0         | 0     | 1 (20)     |
| Republic of the Philippines           | 1 (11)           | 0         | 1 (3) | 1 (1)      |
| Pakistan                              | 1 (468)          | 0         | 1 (5) | 0          |
| Democratic Peoples' Republic of Korea | 1 (2)            | 0         | 0     | 0          |
| Total                                 | 3 (481)          | 4 (5,691) | 2 (8) | 10 (4,711) |

**Export 2 The Number of Export Seizures by Type of Right**

|           | Cases (articles) |           |       |            |
|-----------|------------------|-----------|-------|------------|
|           | 2007             | 2008      | 2009  | 2010       |
| Trademark | 3 (481)          | 4 (5,691) | 2 (8) | 10 (4,711) |


**Export 3 The Number of Export Seizures by Type of Commodity**

|                               | Cases (articles) |                  |              |                   |
|-------------------------------|------------------|------------------|--------------|-------------------|
|                               | 2007             | 2008             | 2009         | 2010              |
| Mobile-Phones and accessories | 0                | 0                | 0            | 6 (14)            |
| Bags                          | 1 (11)           | 0                | 0            | 2 (21)            |
| Footwear                      | 1 (2)            | 1 (6)            | 0            | 1 (676)           |
| Others (Packages)             | 0                | 0                | 0            | 1 (4,000)         |
| Apparel                       | 0                | 2 (770)          | 2 (8)        | 0                 |
| Accessories of apparel        | 1 (468)          | 2 (4,908)        | 0            | 0                 |
| Houseware                     | 0                | 1 (7)            | 0            | 0                 |
| <b>Total</b>                  | <b>3 (481)</b>   | <b>4 (5,691)</b> | <b>2 (8)</b> | <b>10 (4,711)</b> |

**Export 4 The number of Valid Applications for Export Seizures**

|              |          |
|--------------|----------|
| Patent       | 1        |
| Trademark    | 1        |
| <b>Total</b> | <b>2</b> |

(as of Dec.31<sup>st</sup>, 2010)